

Positively Greene

COUNTY-WIDE UPDATE



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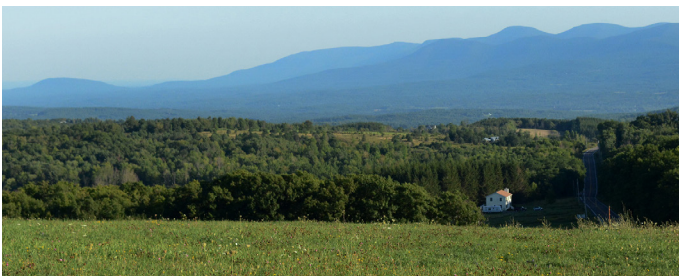
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May 2024

ECONOMIC DEVELOPMENT

NYS DEC Smart Growth Grants to Greene County



Greene County Communities and organizations within the Catskill Park were awarded over \$678,000 in grant funding for Smart Growth initiatives. These capital projects and community development initiatives will support economic development, tourism, and recreational opportunities. The towns of Hunter and Prattsville were each awarded \$125,000, while the Village of Tannersville was awarded \$172,500 for various projects. New York New Jersey Trail Conference received \$73,443, and the Mountain Top Arboretum received \$35,000. Read the press release at <https://www.governor.ny.gov/news/during-earth-week-governor-hochul-announces-more-54-million-smart-growth-grant-awards#>

Small Businesses Expand in Coxsackie & Cairo



Community leaders and well wishers attended the opening of the Cairo location of The Juice Branch. Starting in Catskill, this popular healthy living destination opened in Hudson after pandemic restrictions were lifted, and now has a new presence in the Crossroads of the Catskills! In West Coxsackie, patrons eagerly welcomed the expansion of Simone's Kitchen on 9W after a long closure for renovations.



Johnk Family Farm Receives MULTI Grant Award



Becky and Alex Johnk of the Johnk Family Farm were Greene County's latest MULTI Grant awardees to welcome business and community leaders to their 'official' check presentation gathering on Friday, April 19. Joining the Johnks were their Greene County Legislator Greg Davis as well as Chair of the Greene County Legislature Pat Linger and Cairo Legislators Sherry True and Harry Lennon, Beth Stewart from the Greene County Chamber of Commerce, and members of the Greene County Economic Development Team. Read their Success Story at <https://www.investingreene.com/updates/family-farm-brings-local-agriculture-front-center/>

New Best Kept Secrets of Greene County, NY Podcast Episode



In Episode 4, co-hosts Thomas Boomhower and Mark Gustavson let the Catskills out of the bag at Julia's Local in the Hamlet of Round Top, NY. Partners Julia Joern and chef-extraordinaire Henning

Nordanger have created a community and culinary destination. Julia recounts the process of relocation, renovation and re-invention as she and Henning build a culture of hospitality and gastronomic delight along Hearts Content Road. Listen to Episode 4 wherever you get your podcasts by going to <https://greencountyedc.com/best-kept-secrets-of-greene-county-ny>

TOURISM

Tourism Director Engages at 2024 New York State Tourism Conference



The 2024 New York State Tourism Conference was attended by the Great Northern Catskills of Greene County Tourism Director, Patty Austin. This event serves as a platform for tourism professionals to discuss industry trends, share insights, and network. Participants explored strategies to promote tourism in New York State, focusing on areas like marketing, sustainability, and community engagement. The conference aimed to foster collaboration and innovation within the tourism sector to drive economic growth and enhance visitor experiences across the state.

Great Northern Catskills Shines at Dream Destinations Spring/Summer Show



The Great Northern Catskills of Greene County Tourism Team eagerly participated in the Dream Destinations Spring/Summer Show at the MGM in Springfield, MA, on April 28, 2024. With a commitment to showcasing the region's natural beauty and diverse attractions, the team seized the opportunity to connect with travelers seeking unforgettable experiences. Amidst the vibrant atmosphere of the show, they shared insights on adventure-filled outdoor activities, scenic landscapes, and cultural gems nestled within the Catskill Mountains. By engaging attendees with informative presentations, interactive displays, and personalized recommendations, the team aimed to inspire the Great Northern Catskills as a premier travel destination.



Embracing Tranquility: Rave Review on The Rounds at Scribner's Catskill Lodge

The Rounds at Scribner's Catskill Lodge was recognized in Travel + Leisure's recent article! Being featured in such a prestigious publication is a testament to the lodge's commitment to providing an exceptional experience for its guests. The glowing review highlights The Rounds' unique blend of rustic charm and modern luxury, showcasing its breathtaking surroundings in the Catskill Mountains. This acknowledgment not only celebrates the lodge's dedication to hospitality but also shines a spotlight on the natural beauty of the Great Northern Catskills. Here's to The Rounds at Scribner's Catskill Lodge for its continued success in offering unforgettable escapes amidst the tranquility of nature. Read the review at <https://www.travelandleisure.com/the-rounds-at-scribners-catskills-new-york-hotel-review-8611475>

Greene County Department of Economic Development, Tourism & Planning

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