

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

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May 2022

ECONOMIC DEVELOPMENT

Infrastructure Enhancements Attracting New Development in Catskill and Cairo

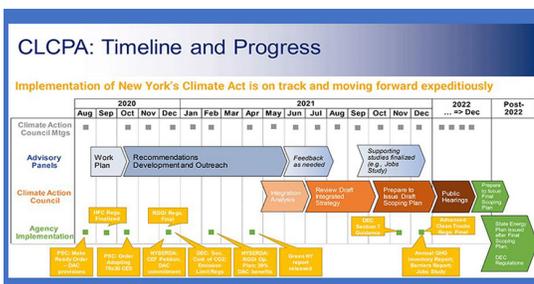


Three partner projects between Greene County and the Greene IDA will be providing infrastructure necessary to attract and retain businesses that provide products, services and contribute to economic growth. Extension of natural gas lines will enable Columbia Memorial Health to build a new facility in Catskill at the Exit 21 West property, along with Greene County's new Community Health Center. Stewarts Shops will expand to a new location at the Exit 21 East property along with a new hotel. This infrastructure expansion creates incentives for development at both the East and West properties. Construction of a water/sewer extension will create shovel-ready properties for development at a site on NYS 23 in Cairo. Read the full story at https://www.hudsonvalley360.com/news/greencounty/exit-21-cairo-tech-park-top-2022-ida-project-list/article_b3fca262-d0a1-5b37-9c49-90b267f1c4b0.html

Workforce Career Connector on GreeneCountyEDC.com



More and more employers in Greene County (and throughout the Capital Region of New York State) are continuously seeking qualified workers to fill open positions. The majority of these well-paying jobs do not require a 4-year college degree, so the county has created an online resource that helps residents identify the employment sectors critical to the Greene County economy, and the courses and certifications available to obtain jobs in those areas. The Greene County EDC is working closely with Columbia-Greene Community College to promote these opportunities to potential students of all ages. Visit the Career Connector at <https://greencountyedc.com/workforce-career-connector/>



Opposition to NYS Climate Mandates that Adversely Affect Local Rural Economies

The Greene County Legislature joined the Boards of Supervisors from Delaware and Schoharie Counties in opposition to mandates contained in the NYS Climate Council's Draft Scoping Plan. In its unanimously adopted resolution, the legislature opposed over 20 mandates and policies included in the plan that was developed at the state level, with no input from local municipalities that will be affected. In this action, the Greene

County Legislature vigorously objects to the mandate approach by the Climate Council for implementing requirements regardless of cost and feasibility, and strongly urges residents and business owners to contact their NYS Representatives at all levels. Read the full release at <https://www.greenegovernment.com/scoop/opposition-clcpa-draft-plan>

TOURISM

Destination Video Launch Party



On April 12th Greene County Tourism, in tandem with Josiah Brown, the New York Sherpa, hosted a launch party at Riedlbauer's Resort. The event was to showcase the Round Top and Purling destination video produced in 2021. The video will be used in the Great Northern Catskills of Greene County destination marketing campaigns. Earlier that day there was a meeting in East Durham with tourism stakeholders to discuss the next destination to be filmed this summer. See the video in its entirety: <https://www.youtube.com/watch?v=CMVywsJD070>

Group Press Trip Results in Feature



In partnership with ILNY and FINN Partners, six media representatives stayed at Eastwind in late February to experience Windham and all the town has to offer. One result of this trip was the article, Word Of Mouth: Windham, New York written by Kelly Pau, writer for Cool Hunting. Other properties mentioned were Kaaterskill Falls Viewing Platform, Briars & Brambles Books, The Chicken Run, and The Vineyard at Windham. Read the article here: <https://coolhunting.com/travel/word-of-mouth-windham-new-york/>



Greene County Tourism Welcomes Tim!

Greene County Tourism is proud to introduce their newest staff member, Timothy McCann. Tim was a former Resort Sales Manager at Windham Mountain for almost seven years working. He brings the knowledge of group sales, destination marketing, collateral development, and much more! "We are excited to expand our team," stated Heather Bagshaw, Tourism Director. "Tim will allow the department to expand its target to the domestic and international travelers."

PLANNING



Help Greene Grow Green

Greene County Solid Waste Management is investing in sustainable management of food waste. This is a systematic approach seeking to reduce food waste and the impact it has on our environment. This is a FREE program to eliminate non-wasteful food products from our landfill. Greene County Solid Waste Management has purchased the EcoRich machine to turn food waste into finished compost. This machine, which is easy to use and odor and pest-free, will help reduce food waste. Once each cycle of material is broken down compost will be made available. Residents are encouraged to bring a bucket from home and get some for your own personal use!

Get started at <https://www.greeneconomy.com/greene-government/waste-transfer-stations/help-greene-grow-green>

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