

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

June 2021

ECONOMIC DEVELOPMENT

Greene County Initiates Broadband Survey



Greene County has initiated a broadband and cellular communications project to identify households and businesses without access to fiber or coaxial broadband service and

to formulate a technical solution and its estimated cost to providing service. In this broadband survey (pertinent to homes and businesses both with and without access) respondents will enter an address, indicate whether it is for a home or business, then proceed to a survey designed to collect information on demand for services unique to their location. Residents who cannot take the survey online can request assistance by calling 518-719-3270. Find out more at <https://www.greenegovernment.com>

The Wire Event Center Key to Reed Street Revitalization



Aaron Flach and his wife Rebecca have a deep appreciation for all the beautiful and storied buildings throughout Greene County. Though time has taken its toll on some locations, they know history is worth preserving. That's what drives their latest passion project – developing a multi-acre Coxsackie riverfront site into an event center and hotel. The finished property will run from the end of Historic Reed Street, south along River Street to the site of a former wire factory. Aptly named The Wire Event Center, the location is expected to draw hundreds of new visitors each week, welcoming weddings, conferences, and community fundraisers. Read the Success Story at <https://updates.investingreene.com/the-wire-event-center-coxsackie-ny>



Windham Mountain Announces \$4 Million in Capital Improvements

After a banner winter season, Windham has announced plans for over \$4 million in capital improvements for the upcoming Winter 2021/2022 season. These planned upgrades are meant to prioritize quality services and include: Extending automated snowmaking to some fan favorite trails (Wraparound, Wonderama, Warpath Chute), a redesigned and redeveloped Children's Learning Center, and upgrades to the Winwood Inn and Tavern 23. The Greene County Legislature is proud to see local businesses perform so well and make commitments towards boosting the local economy. These capital improvements will help increase visibility to the region, and attract more visitors and business to the area. Read more at <https://www.windhammountain.com/press-room/windham-mountain-announces-over-4-million-in-capital-improvements>

NYS Grants for For-Profit Small Businesses

Small Business Recovery Grant Program applications will be accepted starting June 10th for small businesses and small for-profit independent arts and cultural organizations. Please encourage your local businesses to compile the required documentation so that they are prepared to submit an application through the website portal on June 10th. The documentation needed, eligibility requirements and further program information can be found at Empire State Development's website: <https://esd.ny.gov/pandemic-small-business-recovery-grant-program>

Did you know...

Housing prices are still rising at a significant pace. Closed sales in April rose 29% from 56 last year to 72 in 2021, and the median housing price rose from \$199,000 to \$237,500 or 19.35% from a year ago.

TOURISM

Greene County Tourism Launches Kaaterskill Falls Campaign



This Great Northern Catskills campaign is an effort to ease crowding in and around Kaaterskill Falls, educate visitors on parking regulations, and reinforce Leave No Trace. In May the Tourism Department secured a press release featured in various newspapers, radio interviews and TV News Station features. An organic social series titled "Waterfall Hike Wednesdays" to run

on Instagram and Facebook for 5 weeks during the late spring/early summer season encouraging users to try alternative/less crowded waterfall hikes. The featured hike will change weekly, include the following hashtag #KeepCatskillsClean, #GreatNorthernCatskills, & #LeaveNoTrace, and link to the Best Waterfall Hikes page on the GNC site. Read and listen to coverage on WAMC <https://www.wamc.org/post/kaaterskill-falls-parking-and-trail-restrictions-remain>

Greene County Featured in "Backyard Adventures"



Nancy Petramale, Senior Marketing & Sales Coordinator, will be featured in the Backyard Adventures segment on WBPW. This segment, sponsored by SunCommon and Emerson Resort & Spa, will run from May 17th through Labor Day with weekly featured highlights & attractions, festivals, farmers markets, and much more! Backyard Adventures features other Hudson Valley tourism destinations running in rotation Monday through Saturday. Find out more at <https://www.929wbpm.com/adventures/>

PLANNING

CFAs for Planning Projects Now Being Accepted

As part of this year's \$750 million NYS Consolidated Funding Application (CFA), many of 30-plus state programs present opportunities to fund planning and community improvement projects such as:

- Smart growth comprehensive planning.
- Completing a natural resources inventory.
- Preparing, updating or implementing a Local Waterfront Revitalization Program (LWRP).
- Watershed planning as part of an LWRP.
- Acquisition, development or planning of parks and recreational facilities.

- Floodplain or wetland restoration to increase climate resilience.
- Reducing future flood-risk, including by relocating or retrofitting critical infrastructure.
- Wastewater treatment improvements.
- Land acquisition for source water protection.
- Study or install green infrastructure retrofits.
- Streambank/shoreline stabilization projects.
- Energy efficiency programs and creation of a long-term energy plan.

CFA applications are being accepted now through 4:00pm on July 30, 2021. Applications can be found at <https://apps.cio.ny.gov/apps/cfa/>

CFA Resources can be found at <https://regionalcouncils.ny.gov/>

Greene County Department of Economic Development, Tourism & Planning

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