# Positively Greene



# **COUNTY-WIDE UPDATE**









**GreeneGovernment.com** 

**GreatNorthernCatskills.com** 

**GreeneCountyEDC.com** 

InvestInGreene.com

FilmInGreene.com

April 2021

#### **ECONOMIC DEVELOPMENT**

## Columbia-Greene Career Jam Premieres April 14th



This first-of-its-kind virtual event connects local students with local employers with an inside look at real-world career opportunities in our area. Hosted by the Greene County EDC, Choose Columbia, Questar III and the Chambers of Commerce for both Greene and Columbia Counties, this on-line platform will introduce students to companies doing business in the areas of: Agriculture, Food & Natural Resources; Arts, A/V Technology & Communication; Education & Training; Government & Public Administration; Hospitality and Tourism; IT & STEM; Business Management & Finance; Marketing; Health & Human Services; Law, Public Safety & Corrections, and; Manufacturing, Distribution & Logistics. Employers who would like to participate can register at:

https://www.career-jam.com/2021-columbia-greene-employer-registration/



Coxsackie
Downtown
Revitalization
Initiative (DRI)
hopeful for
CFA State
Funding

The Village of Coxsackie has been actively working on its Main Street, as new development is coming to the Mansion and Reed area. Local developer Aaron Flach is creating new facilities such as the Newbury Hotel and the Wire banquet and event facility, bringing in new investment. In support of the private-sector initiatives, the Village is applying to New York State through its Downtown Revitalization Initiative (DRI). The \$26 million proposal is in the running for \$10 million in State funding through the DRI, which funds one community in each of the ten Regional Economic Development Council (REDC) regions across the state each year. If funded, the DRI will help the Village complete advances in the areas of transportation and infrastructure, historical redevelopment, mixed-use development, diverse housing options, scaled and appropriately themed retail, downtown visitors center, New York State boat launch and Riverside Park, a food and craft beverage initiative, and entrepreneurial attraction and support.

#### **DID YOU KNOW....**

The NYS Association of Realtors reports housing sales for February 2021 were up nearly 55% versus February 2020. The median sale price is up 17.1% from \$245,000 to \$287,000, and available homes for sale were at 345 vs. 623 a year ago. While Greene County's unemployment rate was at 6.7% in January of 2021, the rate for NYS was 9.4% and the overall US rate was 6.8%.

#### **TOURISM**

### **HV Magazine: A 24-Hour Visit** to Windham



Hudson Valley Magazine featured things to do in Windham for 24-hours. Locations highlighted were Windham Local, The Catskill Mountain Country Store, Windham Mountain and Albergo Allegria, to name a few. Read the full story at: https://hvmag.com/things-todo/windham-24-hour-day-trip/





# Great Northern **Catskills of Greene County** is Featured on **Destinations on** the Left Podcast

Destination on the Left is joined by Heather Bagshaw, the Tourism Director of The

Great Northern Catskills of Greene County who spoke about how the destination positions itself within the Catskills region. Heather spoke about its unique lodging properties and all-inclusive resorts and how tourism can attract new residents and businesses to a community. Listen to the podcast at <a href="https://breaktheicemedia.com/">https://breaktheicemedia.com/</a> podcasts/heather-bagshaw/

## The Great Northern Catskills of Greene County **Launches Journey to Greater Campaign**

No one could have predicted the journey we've been on, or the roads we've all had to take. But the journey to better and brighter days isn't ahead of us, it has already begun. We've returned to simple pleasures, a campfire with friends, a road trip to new places, a walk in the woods. We cherish these experiences in ways we never could before. Whatever comes next, these simple but deeply meaningful experiences will continue to speak to



the heart of our adventurous souls. We are explorers returning to the worlds. And, as always, it is not just about the destination, but the journey. Journey to Greater. The Great Northern Catskills of Greene County.

#### **PLANNING**

# **NYS Funding for Clean Energy Communities**



New York State recently announced the availability of \$17 million in funding and expanded high-impact actions under the state's Clean Energy Communities program. There is currently an open enrollment Program that provides rewards and recognition for communities that demonstrate clean energy leadership. Communities that complete at least four high-impact actions are eligible to apply for grants to fund additional clean energy projects and earn the Clean Energy Communities designation. According to the Capital District Regional Planning Commission municipalities in Albany, Rensselaer, Columbia and Greene Counties can potentially access the 20, \$5,000 Block 3 grants remaining in addition to 9, \$30,000 grants. To find out more, visit https://www.greenegovernment.com/departments/planning-andeconomic-development/renewable-energy/clean-energy-communities

**Greene County Department of Economic Development, Tourism & Planning** 

Warren Hart - Deputy County Administrator • 518-719-3290 • business@discovergreene.com

**Great Northern Catskills** of Greene County tourism@discovergreene.com

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