



Greene County Council on the Arts dba

CREATE

Council for Resources to Enrich the Arts, Technology & Education

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2019 ANNUAL REPORT

History

GREENE COUNTY COUNCIL ON THE ARTS, INC. (GCCA) is a non-profit, arts service organization serving Greene, Columbia and Schoharie Counties. Since 1975, the GCCA has provided information and essential services to artists, arts organizations, cultural and educational institutions, civic groups, community agencies and the general public. Now in its 44th year, The Council has expanded its role as a regional arts council serving three counties in New York State- Greene, Columbia & Schoharie. This expansion has made it mandatory for a name change and a general overhaul of our programs and activities in order to best serve our region. Beginning 2020, all programs and activities will be presented under **CREATE – Council for Resources to Enrich the Arts, Technology & Education**.

Mission

To support and advance the arts and cultural community by broadening enriching creative resources and economic growth in the region.

Vision

We envision a community that celebrates artistic and cultural diversity and inspires creative engagement.

GREENE COUNTY COUNCIL ON THE ARTS, INC. is supported in part with public funds from the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature, and the Greene County Legislature. Additional government support has been received from the Town of Catskill, the Village of Catskill, and the Town of Windham. Greene County Youth Bureau/NYS Office of Children and Family Services, Major private and corporate support is provided by the Bank of Greene County Charitable Foundation, Columbia Memorial Health, Hudson River Bank & Trust Foundation, Marshall & Sterling, Mid-Hudson Cablevision, National Bank of Coxsackie, New Athens Generating Co., Peckham Family Foundation, Stewart's, The Troy Savings Bank Charitable Foundation, and Trustco Bank. Additional support is provided by received from individuals, general membership, local businesses, friends and supporters such as you. Thank you!

Special gratitude to our volunteers for their ongoing energy and support.

Thanks also to Amtrak for their contributions to our Visual Arts Program.

2019 BOARD OF DIRECTORS

Honorary Chairman	David Slutzky	Hunter: <i>Artist, former Resort Industry</i>
President:	William Deane	Ashland: <i>Artist, Civil Engineer (retired)</i>
Vice President:	Deena Lebow	Catskill: <i>Artist, Blogger</i>
Treasurer:	Jeff Friedman	Catskill: <i>Exec. Director, Greene County Chamber</i>
Secretary :	Anne Morton	Schoharie: <i>Business Management Consultant</i>
	Laura Segall	Cairo: <i>Art Teacher, Dev. Dir. Non Profit (retired)</i>
	Lisa A. Ovitt	Sloansville: <i>Paralegal</i>
	Sheila Trautman	Jewett: <i>Artist, Art Teacher (retired)</i>
	Beth Schneck	Freehold: <i>Fine Art & Event Photographer</i>

BOARD OF ADVISORS

Dick Brooks (New Baltimore)	Frank Cuthbert (Athens)
Michel Goldberg , (Freehold)	Ronnie McCue (Catskill)
Kim McLean (Athens)	Patrick D. Milbourn (Catskill)
Patti Morrow (Greenville)	Ruth Sachs (Jewett)
Robert Sheridan (Haines Falls)	John Sowle (Catskill)

STAFF

Marline A. Martin, Executive Director
Sharon Hulett-Shepherd, Assistant Director
Maeve McCool, Community Arts Grant Manager, Greene & Columbia Counties
Dennis Shaw, Schoharie County Decentralization Coordinator
Otwan Lowry, Finance Director
Ruth Leonard & Tara Van Roy, "2019 Sprouts Co-Directors"
William Barnds, Catskill Gallery Reception

CONSULTANTS

Anthony Rago, Apogee Web Advisor
Eugene DeVillamil, Yama Industrials, Computer Tech & Cyber Security
Best wishes to **Kate Boyer**, former Arts Alive Layout & Design

Volunteer Gallery/Office

William Barnds, **Lydia Daniel**, **Lorri Field**, **Chuck Pierce Photography**, **Shebar Windstone**

Catskill Gallery Committee & Exhibit Volunteers

Deborah Artman, **Ashley Hopkins-Benton**, **Kico Govantes**,
Raphael Moser, **Robert Tomlinson**, **Dara Trahan**, **Paul Trautman**, **Sheila Trautman**
...and a host of people like you!



**Council on
the Arts**



THE YEAR IN REVIEW

Greene County Council on the Arts entered its 44th year of service supporting and advancing the arts at the county, state and federal levels. 2019 was a year of transitions and growth! GCCA made a bold decision to regionalize its efforts, based on strong suggestions from the New York State Council on the Arts, and the potential need for services in those communities where Arts Council failed over the last years. The Council has expanded its role from a single county arts council to a regional arts organization serving three counties in New York State- Greene, Columbia & Schoharie. This expansion made it mandatory for a name change and a general overhaul of our programs and activities in order to best serve our region. Under our new name, we will be able to expand our artistic components that will feature a new generation of artists committed to fruitful dialogue in art, culture, education and literature. We envision a community that celebrates artistic and cultural diversity and inspires creative engagement.

Beginning 2020, all programs and activities will be presented under **CREATE – Council for Resources to Enrich the Arts, Technology & Education**. Through our programs and services, **CREATE** reached over 40,000 individuals, as follows:

- Mounted remarkable exhibitions, drawing record visitors and offering free public and educational programming;
- Held our most successful Gala – the **31st Beaux Arts Ball -230 people attended, over 130 artists and businesses featured in Silent Auction, and** honored three (3) individuals from each of the counties who are contributing to the creative landscape and economy of our region and raising over \$45K;
- Awarded **\$126,000 in grant funding from the New York State Council on the Arts** to support artists and local arts and cultural organizations in Greene, Columbia and Schoharie counties;
- Awarded **\$30,000 in grant funding from the Greene County Initiative Program (CIP)** to support cultural and arts organizations in Greene County;
- Develop Program for the **Hamlet of Palenville Boarding House Community Resource** to conduct a Reconnaissance Level Survey, with funding support awarded from PreserveNY;
- Initiated a fruitful community dialogue through a series of reading and discussion group, **James Baldwin's America**, centered around the work of the author and other courageous voices in collaboration with Humanities NY and Magpie Bookstore;
- Provided over 260 children, ages 3-7, through **2019 Sprouts Summer Arts Program** with unique and fun-filled workshops in Art, Music, Theatre and Dance in six locations in Greene County;
- Showcased the youngest artists through the **Outside the Lines** exhibition, a masterful presentation of youth art from School Districts, Childhood Centers, and Homeschooled Families in Greene County;
- Maintained an **Annual Membership** of over 450 individuals, families, businesses, organizations and civic groups;
- Initiated **Painters Forum**, a monthly engagement with artists in conversation with each other sharing approaches and strategies to developing their works and other technical assistance workshops;
- Published **Arts Alive**, bi-monthly cultural arts newspaper, in print, online and mailed directly to members and donors as well as distributed in Greene, Columbia and Schoharie Counties in over 50 locations; and
- Initiated **CREATE: onsite**, to facilitate the beginning of site-specific exhibitions and presentations and to expand outreach in the community and region.

Thanks to the continued support of State funding from New York State Council on the Arts in the amount of \$219,000 and to the Greene County Legislature for recognizing the value of the work we do in Greene County through the funding of nearly \$60,000 to support our general operating, re-granting capabilities to major county cultural organizations (CIP), and Sprouts - our free summer art workshops for youth, ages 3-7.

Greene County Initiative Program (CIP)

Through the financial support of the Greene County Legislature, the County Initiative Program (CIP) is awarded annually to Greene County non-profit arts and cultural heritage organization. In 2019, 13 organizations received these grants:

- **23Arts initiative** for its *Catskill Jazz Factory* programming and outreach events to students and community members of the Tannersville area;
- **ADI dba The LUMBERYARD** for its *2019 Catskill Artistic Summer Season* comprised of artist residencies, public presentations of New York by leading American contemporary performance artist and community engagement with residents of Greene County;
- **Bridge Street Theatre** for *General Operating Support* in presentation of theatrical, theatre, musical productions, and other arts related events, including productions created by BST artists team as well as events brought to the theatre by outside presenters;
- **Bronck Museum** for its *Cultural, Educational and Arts Programming*, including Music of History series, Heritage Craft Fair & Chilly Willy Tours, and a "Music of History " series to attract a wider audience through live music and interaction to coincide with traditional events;



Olivia Lichens, Thomas Cole Historic Site receives Award Certificate from Catskill Legislator Matt Luvera

- **Catskill Community Center** for *Programs* to teens and older pre-teens, elementary school children, adults and Catskill Farmer's Market including guided classes and workshops with art projects, kinetic sculpture and robotics, gardening skills/design, career exploration, sewing workshops and Latin Dance;
- **Catskill Mountain Foundation** for year-round *Performing Arts Season* in dance, music and family performance, artists in residence, free outreach programs for mountain top organizations, local schools and community events for local residents;
- **MJQuill Irish Cultural & Sports Centre** for *Irish Arts Week* consisting of workshops, faculty master concerts & music sessions, with reduced fees for Greene County children, with over 100 events by 60+ world class performers, throughout East Durham in various venues during July 2019;
- **Music & Art Centre of Greene County** for *6-8 Summer Concerts* featuring live performances of national and international musicians and rising young performers, in the Classical Music Series and traditional Ukrainian folk arts workshops for adult and children;
- **Planet Arts, Inc.** for *Music Mix Initiative* including one2one jazz series, Tone Structure Lab project and new workshop series, Navigating the Global Music Marketplace, for artist in all music genres dealing with industry perspectives;

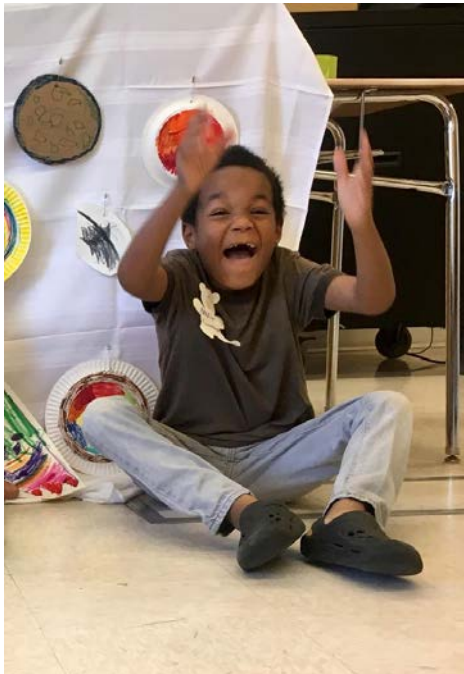
- **Prattville Art Center** for the *2019 Program Season* featuring regular music events and art exhibits, including Next-Generation arts workshops and classes, video screenings, lectures, after school programs, and weekend classes, computer labs, the annual Headed for the Hills summer music and art festival connecting local audiences to professionals, artists in residence programs and various guest performances;
- **Stephen Petronio Dance Company, Inc.** for a two-day, weekend *Summer Dance and Movement Intensive* led by Marcus McGregor, two-four invited teaches and one teaching assistant serving 30 youth, ages 9-19, and open to all levels of experience;



Courtesy Stephen Petronio Dance Company

- **Thomas Cole National Historic Site** – Cedar Grove in Catskill for "*Thomas Cole's Refrain: The Paintings of the Catskill Creek*" featuring masterpieces from major museums and private collections, accompanied by a book and related programs aim to explore the Catskill Creek with free events, activities and Community Day;
- **Wave Farm** for *Wave Farm Residency Program* providing artists with space and resources to create new transmission art works and then conduct multiple public programs including workshops, exhibits/events and broadcasts that are also live streamed.

Arts Education



Our **SPROUTS** Program concluded another season of summertime fun for Greene County youngsters in creative arts workshops. This program brought weeklong workshops in Art, Music, Theater and Dance taught by professional artists, free of charge, to Greene County children, ages 3-7, in various locations including Windham, Coxsackie, Cairo, Greenville, Hunter and Catskill during July and August. *SPROUTS* program serves about 60 children per week culminating in serving over 260 young dancers, thespians, musicians and artists throughout the summer.

An annual **Outside the Lines Youth Arts Exhibition** showcases the works of over 300 children, PreK-12, from private, public and home schools. Field Trips to the gallery form a large part of our arts education curriculum design to education students on the history and heritage of our County and to learn directly from artists about the artistic process. Arts Education Partnership fosters invaluable classroom experiences in Greene, Columbia and Schoharie County schools and its Cultural Funds promote and foster the robust cultural and economic environment in the region.

Technical Assistance Seminars

DEC Seminars workshops were held in three counties to provide information and assistance on the NYSCA Decentralization grant application process. Additional technical assistance seminars provided workshops on a variety of topics including developing community partnership, broad recruitment and nonprofit; music media workshop, fundraising, media/communications and community outreach among other subjects.

Exhibitions



Nine (9) exhibitions were showcased in 2019 highlighting local and regional artists:

- January 26 through April 13, 2019- **“Coping: Art to Process Illness, Decay, and Loss.”** Ashley Hopkins-Benton served as Guest Curator.
 - April 2019 – **“DEC Grant Exhibit”**-Individual Artist exhibit-2018 Ruth Leonard Project & 2019 Dan Burkholder Project, and Freehold Art Exchange-Greene County Project Support
 - May 4-June 8, 2019 – **“Outside the Lines”** – Youth Exhibition featuring artwork by pre-K through Grade 12 students from Greene County public, private and home schools.
 - **July 20-August 30, 2019 - “SUMMER BREEZE”** a Summer-Inspired exhibition featuring GCCA Artist Members and emerging artists.
 - **October 12- November 9, 2019-“NEW PERSPECTIVE** in collaboration with Nicholas Roman Fine Art
- November 23, 2019-January 4, 2020 – **“10 X 10 EXHIBIT: SMALL WORKS LARGE SCALE”** featuring original artworks with by CREATE Artist Members and emerging artists.
 - **October 10, 2019-January 12, 2020- the launching of CREATE:** offsite exhibit with painted works by CREATE Artist member Gretchen Kelly on exhibit at New York Restaurant, Main Street, Catskill.

Community Outreach

The Council participated in events and festivals through the year offering information on its various programs and services, as follows:

- Promotion of the Historic Bridges of NY Skywalk Festival in September and the Hudson Valley Dance Festival in October;
- Collaboration with the Greene County Chamber of Commerce and presented *“Greene Gets Creative”* at the Orpheum Theater in Tannersville showcasing Artist Members’ original artisan crafts, live music, poetry and readings;
- Presented the James Baldwin Reading Series offering community engagement and enlightenment;
- Organized the Painter’s Forum monthly discussion series to network through casual conversation and gallery visits;
- Hosted the Columbia Chamber of Commerce and the Greene County Chamber of Commerce 2019 Leadership series with the presenters of several Greene County arts organizations and a lively panel discussion on the importance of arts and the creative economy
- Worked with community residents of Palenville to develop a Reconnaissance Level Survey.

Fundraising

The **Beaux Arts Ball**, took place on April 8, 2019 at Hunter Mountain with over 230 in attendance, netting \$45,000. Special acknowledgements to Columbia Memorial Health and the Bank of Greene County, Nina Matis and Alan Gosule, and David Slutzky for underwriting this event. For the first time the 2019 Distinguished

Service Awards recognized individuals from the three counties served. Awardees included Michele Saunders for her ongoing advocacy to the arts in Greene County, Claudia Bruce and Linda Mussman, Time & Space Limited, Columbia County for their contribution presenting a full season of the arts and service to the public, and Schoharie County resident and “Not So Quiet Music Series” producer Sonny Ochs. The success of the Ball is directly linked to the generosity of our benefactors and artists, whose donations of art for the auction build substantial proceeds. 84 area businesses and 63 Artist members donated 174 separate items to the silent auction. Board Member Sheila Trautman and her husband, Paul, hosted a dinner and live auction fundraiser in their home on November 15, 2019. Special thanks to Francois Ilneseher, represented by New York and Paris galleries, Sheila Trautman and Bill Deane who donated their original artwork for the special auction. The event with grossed \$5,800.

Membership

New levels of membership and a membership benefits package were introduced in early 2019 in the Council’s endeavor for its members to discover, explore, experience and learn about the creativity, culture and work from others including artists, historic destinations and arts organizations within our region.

Consolidated Levels:

Individual Member	\$35
Family/Non-profit Organization Member	\$65
Friend/Business/Organization Member	\$100
Supporting Donor	\$250
Patron Donor	\$500
Benefactor Donor	\$1000

Businesses participating in GCCA Membership Benefit packages receive discounts on display advertising, digital promotion and listings/links in membership marketing materials.

NYSCA DEC – Community Art Grants - Made possible by the New York State Council on the Arts (NYSCA) Decentralization Program with the support of Governor Andrew M. Cuomo and the New York State Legislature, a total of \$126,000 was made available across the three counties for three grant categories. In the Arts Education category, grants were awarded to the Gilboa Historical Society; Art School of Columbia County; Coarc, A Chapter of the Arc New York; Columbia County Youth Theatre (CCYT); Roeliff Jansen Community Library; and EJA PTO. In the Individual Artist category, grants were awarded to Richmondville artist Dianna Cook, Hudson artist Ngonda Badila, and Palenville artist Dan Burkholder. In the Community Project Support category, grants were awarded to Art School of Columbia County; Athens Cultural Center, Cairo Development Foundation; Catskill Glee Club; Catskill Maker Syndicate; Catskill Wheelhouse; Chatham Public Library; Classics on Hudson; Panther Creek Arts; Durham Center Museum; Esperance Historical Society; Francesca Avani; Horton by the Stream Theatre Co.; Freehold Art Exchange with teacher Stephanie Dougherty; Friends of Clermont; Landis Arboretum; Germantown Library; Catskill Tri-County Historical Views; Heermance Memorial Library; Hudson Area Library; Jefferson Historical Society; Kaaterskill Actors Theater; Hunter Stone Carving Seminar by Kevin VanHentenryck; Klinkhart Hall Arts Center, Inc.; Luis Macia; Melissa Sarris; Middleburgh Historical Society; North Chatham Free Library; Operation Unite Education and Cultural Arts Center; Palenville The Hamlet; DIATA DIATA INTERNATIONAL FOLKLORIC THEATRE; Philmont Public Library; Music at the Mill; The Upper Catskill String Quartet; Roeliff Jansen Community Library; Sandra Dutton; Schoharie Colonial Heritage Association; Schoharie County Historical Society; Schoharie Free Library; Schoharie Valley Singers; Sonny Ochs; Theater Project of Schoharie County; Timothy Murphy Playhouse; Valatie Community Theatre, Inc.; and Blackdome Music.

Greene County Council on the Arts
Profit & Loss Previous Year Comparison

	<u>2020</u>	<u>2019</u>
<u>Income</u>		
Earned Revenue	\$81,694.00	\$116,012.00
Unearned Revenue	\$55,000.00	\$63,562.00
Government Support	\$304,990.00	\$299,690.00
Other Revenue	<u>\$3,500.00</u>	<u>\$3,177.00</u>
Total Income	\$445,184.00	\$482,441.00
Gross Profit		
<u>Expense</u>		
Personnel	\$165,000.00	\$178,504.00
Artist & Cultural	\$205,000.00	\$201,935.00
Outside Servcies	\$7,000.00	\$7,103.00
Space	\$6,500.00	\$7,029.00
Travel & Conference	\$3,700.00	\$4,381.00
Marketing & Promotion	\$7,500.00	\$11,115.00
Other Operating Costs	<u>\$45,000.00</u>	<u>\$50,872.00</u>
Total Expense	\$439,700.00	\$460,939.00
Net Income	\$5,484.00	\$23,449.26