



## **AGENDA**

GREENE COUNTY BUSINESS ADVISORY COMMITTEE (BAC)

Greene County Office Building

Fourth Floor Conference Room #427

Friday February 13, 2015

9:30 a.m. – 11:00 a.m.

- Marketing and Advertising Plan (Jan-March)
- Performance Reporting
  - January Advertising Report
  - Dec. 2014 SEO Report
- Collateral Materials and Distribution Plan
- BAC Membership and Business Outreach
- New Business