

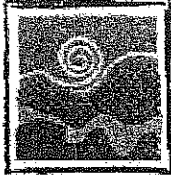
funds  
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APR 22 2013

Greene Co. Legislature

Also to Tammy

Greene County Council on the Arts  
398 Main Street, P. O. Box 463  
Catskill, NY 12414  
518.943.3400  
www.greenearts.org



Greene Arts

**FY 2011 - 2012**

## **ANNUAL REPORT**

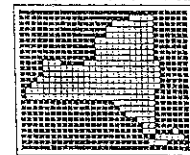
**History & Activities:** Since 1975, the GCCA has provided programming, information and services to artists, arts organizations, cultural and educational institutions, civic groups, community agencies, and the general public. While our central mission is to broaden and enrich the quality of life in Greene County, over the years our programs and activities have grown and expanded to reflect the varied needs of our constituents. We are first and foremost a service organization. We act as a chamber of commerce for the arts and as a clearinghouse for the promotion of arts activities. We foster an awareness of the vast cultural resources within Greene County through the support of our artists and cultural organizations. And we serve our community through the development and presentation of cultural and arts-related activities. Our aim is to stimulate the area's cultural and economic growth through the arts.

**Vision:** We envision Greene County as a cultural center of the Catskills and Hudson Valley where the quality of life is enriched by artistic and cultural programs, actively enjoyed and supported by residents and visitors alike.

**Mission:** To provide the leadership and vision necessary for our communities to work together, support the work of our artists and cultural organizations and promote artistic and cultural opportunities for our residents and guest.



State of the Arts



NYSCA

### **Greene County Council on the Arts**

Thanks to the New York State Council on the Arts, Governor Cuomo, Senator Seward, Assemblyman Pete Lopez, and the Greene County Legislature for vital support.

Thanks to The Bank of Greene County for major underwriting of the Beaux Arts Ball.

Thanks to Smart Systems Group for donation of computer services.

Thanks to Hudson Valley Newspapers and the Pennysaver for advertising support.

Thanks to all of you for your continued support.

## 2013 - 2015 BOARD OF DIRECTORS

<u>Current Title</u>	<u>Name</u>	<u>Area of Representation/Affiliation</u>
President:	David Slutzky	Hunter: <i>Artist, Resort Industry</i>
Vice President:	Frank Cuthbert	Athens: <i>Artist, Composer, Real estate,</i>
Treasurer:	Paul Poplock	Catskill: <i>Business, Finance</i>
Recording Secretary:	Lawrence Krajeski	Durham: <i>Non Profit Industry</i>
	Kico Govantes	Catskill: <i>Artist, Art Dealer</i>
	Kim McLean	Athens, <i>Artist</i>
	Ruth Sachs	Jewett: <i>Artist</i>
	Michael Smith	Catskill: <i>Lawyer, Attorney Town of Catskill</i>
	Brenda Taylor	Leeds, <i>Social Work Consultant, Artist</i>
	Sheila Trautman	Jewett: <i>Artist</i>

### BOARD OF ADVISORS

Casey Biggs (Athens), chairman;  
Karl T. Anis (Windham); June Battisti (Catskill); Susan Beecher (Jewett); Dick Brooks (New Baltimore);  
Andrea Cunliffe (Germantown); Michel Goldberg, (Freehold); Louise Hughes (Jewett); Ronnie McCue (Catskill);  
Patrick D. Milbourn (Catskill); Patti Morrow (Windham); James Parrish (Maplecrest); Robert Sheridan (Haines Falls);  
Reginald Willcocks, (Windham)

### STAFF

Kay Stamer, Executive Director  
Terez Limer, Executive Assistant; Membership Coordinator  
Colette Lemmon, Director Community Arts Grants for the Twin Counties  
Renee Nied, Schoharie County Decentralization Coordinator  
Fawn Potash, Visual Arts Director  
Patricia Britton, Bookkeeper  
Ruth Leonard, "Sprouts" Director  
Elizabeth Tyre, Catskill Gallery Reception, Courtesy of Experience Works  
Barbara Ratcliffe Catskill Gallery Reception, Courtesy of Experience Works

### Consultants

Anthony Rago, Apogee Web Advisor  
Heather Martin, Arts Alive

### Volunteer Gallery/Office Staff

Dara Young, Editor, Calendar & Opportunities  
Jean Heiberg, Coordinator "I Love You Greene"  
Chris Lannes, Graphic Design Intern  
Phyllis Bowen, William Barnds, Sue Berry, William Carbone, Dot Chast, Brittany Clearwater, Flo Hayle,  
Erica Klein, Pat Lemmon, Daniel Marcus, Andi Porazzo-Nangle, Brenda Obremski, Christy Rupp,  
Carol Swierzowski, Richard Talcott, Dara Trahan, Ilana Wolfe

### Catskill Gallery Committees

Deborah Artman, Jill Skupin Burkholder, Kico Govantes, Erica Klein, Ruth Leonard

*...and a host of people like you!*

## The Year 2012 in Review

**Prelude:** The year 2012 has been exciting and challenging. The challenges we faced in 2010 continued into 2012 and beyond. They were and are enormous. Continued delays in receipt of state funding leave us struggling to keep the doors open and the lights on at our Catskill Gallery headquarters. In the “good ole’ days” we received our NYSCA (New York State Council on the Arts) funding in September. Then it was delayed until November. Two years ago, our funding finally arrived three days before the New Year. In 2012, we received funding in mid-February. This year, we still have not received our contracts or funding! The rewarding, not to mention heartwarming, side of the equation is the number of you who responded to our appeals and are helping us squeak through. We’re holding on thanks to all of you and we can’t thank you enough!

The State budget for NYSCA for the 2013-2014 fiscal year, as proposed by Governor Cuomo, remains level with 2012-2013. That is good news considering the nearly 40% reduction over the previous five years. Last year we advocated for and received a \$4 million dollar increase for NYSCA. That money was put to the Governor’s use through the Regional Economic Development Councils (REDC). GCCA applied with our partners Catskill Mountain Foundation, Zadock Pratt Museum, and Prattsville Art Center. We have been notified that we were awarded \$150,000 for our project called “Mainly Greene”. A kudo for many of us in Greene County who fared well with this grant. For this we thank the Governor. And thanks to Fawn Potash for taking it on.

Our County funding was held level for the second year in a row. While we advocated for an increase, we are truly grateful after several years of 10% cuts (from a high in FY 09-10 of \$53,769 to our current \$46,950.) The county’s support has been essential. With the economy stretched, funding for the arts is often considered by many to be of a “discretionary” nature – with food, shelter, health care and education being the essentials. Yet, consider this information provided by the National Assembly of State Arts Agencies. In addition to the inherent value to society, the arts offer a distinctive blend of benefits, including:

- **Economic Drivers:** The arts create jobs and produce tax revenue. A strong arts sector is an economic asset that stimulates business activity, attracts tourism revenue, retains a high quality of work force and stabilizes property value. The arts have been shown to be a successful and sustainable strategy for revitalizing rural areas, inner cities and populations struggling with poverty.
- **Educational Assets:** The arts foster young imaginations and facilitate children’s success in school. They provide the critical thinking, communications and innovation skills essential to a productive 21<sup>st</sup> century work force.
- **Civic Catalysts:** The arts create a welcoming sense of place and a desirable quality of life. The arts also support a strong democracy, engaging citizens in civic discourse, dramatizing important issues and encouraging collective problem solving.
- **Cultural Legacies:** The arts preserve unique culture and heritage, passing a state’s precious cultural character and traditions along to future generations.

As we reflect on 37 years of service to our community, we are all the more grateful to our members, donors and friends for your continued support. It is also important to note the wonderful contributions of our exceptionally talented and dedicated staff, Board of Directors, artists and volunteers. We have been blessed.

Let us all continue to work together toward a common goal – economic revitalization through the arts and the continued realization of our vision.

## HIGHLIGHTS OF THE YEAR 2012

For 37 years, our presence has brought thousands of dollars in state and federal funds into the county in support of the arts, and our partnerships with the Greene County Legislature and local businesses have put local dollars to work keeping local arts healthy and vibrant. GCCA has nurtured artists in all disciplines throughout the county and the region and has been their stalwart advocate since the inception of many of the arts organizations that now grace Greene County with their presence. We at the Greene County Council on the Arts are proud to be a continuing wellspring of support for this wonderful spirit of creativity, experimentation and artistic achievement.

The year 2012 has been exciting and challenging. Our gallery shows included "Whale Oil to Whole Foods," an extensive, ecology-based exhibit in two locations coordinated with Cornell Cooperative Extension of Greene County and "Museum as Muse, Remembering the American Civil War" a commemorative exhibit produced in collaboration with the Greene County Historical Society and local historians.

Year two of **Masters on Main Street**, an innovative project on Catskill's Main Street produced in conjunction with the Catskill Arts Initiative, once again brought fresh work from top art schools across the country to Catskill's vacant or underused store windows. In addition, "Wall Street to Main Street," a thought provoking multi-faceted project, featured interactive events involving visitors and residents and "MARK on MAIN," a collaboration with the New York Foundation for the Arts, showcased NYFA artists and provided free portfolio reviews with a team of experts.

In February, we presented the second annual festival featuring film and video artists from MFA programs around the country at the Community Theater in Catskill. Next year's festival is already in the works and scheduled to take place over two Sundays, February 24 and March 3, 2013. Our special guest curator for the festival is Andrea Cunliffe.

This is only a sampling. Next year will be just as challenging, as the economic storm continues to batter businesses and non profit organizations alike. As we go forward, we can be thankful for your support and that our mission continues to be accomplished - *to broaden and enrich the quality of life in Greene County by developing and strengthening all the arts and by fostering cultural and arts related activities in Greene County.*

## PROGRAMS & SERVICES

**Catskill Gallery, Offices & Information Center** – If you have visited our gallery in Catskill or seen a copy of *Arts Alive*, our bimonthly publication, you know the work we do providing opportunities and information for artists and the general public. Each year, we coordinate and mount five to six group shows in our 1<sup>st</sup> floor gallery and three to four solo shows in our 2<sup>nd</sup> floor gallery, where the work of artists and crafters can also be seen at The Artful Hand, our gift boutique. To complement our gallery exhibits, we offer special lectures, performances, workshops and book signings throughout the year.

**Arts Alive!** Our bi-monthly newspaper continues to provide essential information to artists, members and the general public regarding cultural activities and opportunities. *Arts Alive!* will continue as long as advertising revenues are generated. The GCCA believes that *Arts Alive!* is a valuable resource for our members. If you believe as we do, please spread the word for advertising revenue. Terez Limer (by trade an editor) is in charge of production. Heather Martin has been providing the graphic layout. Our friend and volunteer, Dara Young, has taken on the responsibility of compiling the information found in our Events Calendar and Artist Opportunities.

**Cultural Fund Regrant Programs** – Two regrant programs provide vital support to established and emerging artists, cultural organizations, and community-based groups while ensuring a wealth of cultural activities to a broad range of constituents. In 2012 the GCCA awarded \$99,200 to not for profit organizations and individual artists through the Greene County Initiative Program (CIP) and Community Arts Grants in Columbia, Greene and Schoharie County. Funding for these programs is received from the Greene County Legislature and the New York State Council on the Arts. Abundant thanks to Colette Lemmon, our Director of Community Arts Grants, for shepherding this vital program through all its vagaries. These regrant programs are our most important means of supporting the growth and development of the arts within our communities and we thank the New York State Council on the Arts and the Greene County Legislature for providing us with the funding which makes this possible. Through this program we are able to bring our tax dollars home and put them right back to work within our community.

**Programs for Youth – Youth ArtsReach “Sprouts” and Arts-in-Education** programs provide services to children, students, teachers, school administrators, parents, and community groups while providing employment and presenting opportunities to a variety of artists. These after-school workshops, residencies and selected performances are offered free to Greene County youth and provide a wide spectrum of programming designed to enhance creativity and self-esteem. At the same time, school studies are enhanced and skills are developed which help our young people react in a positive manner to the problems of today while preparing them for meeting the challenges of the future. Both programs are coordinated with school districts and community groups to serve the needs of our young people. During any given year, our *Youth ArtsReach* and *Arts-in-Education* programs employ over 55 artists and groups who provide a variety of programs to over 2,000 children and young adults throughout Greene County.

Support for all our programs for youth is provided by Hudson River Bank & Trust, Stewart’s Holiday Match and WalMart.

Youth ArtsReach provides valuable after school programs for our youth such as *Sprouts*, which runs during the summer throughout the county under the direction of Ruth Leonard. Community support makes these programs possible and Ruth certainly does a great job of getting it. Major funding for *Sprouts* is received from the Greene County Youth Bureau, the United Way of Columbia-Greene, New Athens Generating, and the Nan Guterman Foundation as well as those mentioned above. Matching funds are received from almost every municipality in the county as well as from local businesses, corporations, and individuals.

Arts in Education is our partnership with schools, teaching artists, students and parents and is primarily funded by the New York State Council on the Arts. This regrant program (now serving three counties) is now in its eleventh year and provides developmental support and matching funds to artists for in-school curriculum based residencies. In the 2011-2012 school year \$12,560 was awarded to Greene and Columbia County schools in support of artist partnership programs.

**Fundraising Programs** – The Beaux Arts Ball is our largest fundraiser, generating net proceeds of between \$35,000 and \$50,000. The success of the Ball is directly linked to the generosity of our benefactors and artists, whose donations of art for the auction build substantial proceeds. As a “thank you” to donating artists, each year a donating artist is randomly selected to receive two tickets to the Ball.

At the Ball we also honor those who have contributed substantially to the arts in Greene County. In 2012 our Distinguished Service Award was presented to Purcell Palmer. In 2013 we will be honoring the contributions of our dear friend, Michel Goldberg.

As an added element of fun and festivity, this year we are encouraging “creative” black tie and masks. For those who may not have a mask, we will have artist made masks available at the Ball. So, come join in the fun!

In the fall we offer our Garden Party at the Beattie-Powers Place. Board members, staff and volunteers do a wonderful job providing ample quantities of delicious food, serving up the food and drinks to friends and members. The Friends of the Beattie-Powers Place provide the venue. Musical entertainment was coordinated by Enrico Scull. A wonderful time is had by all, so plan to attend next year.

In 2013 look for, and please support, additional fundraising opportunities created by our Board of Directors.

As we face the challenges of the coming years, we hope we can count on your continued support to help us provide meaningful, quality programs and services to our constituents. We are able to maintain such a diverse array of programs and reach so many current and future artists through the generous support of you, our committed members and donors. We couldn't do it without you. Your input is vital to our success and always welcome. Let us hear from you.

On behalf of all of us at the Greene County Council on the Arts, thank you one and all!

*Kay*

Kay Stamer, Executive Director

*David*

David Slutzky, President Board of Directors

**Greene County Council on the Arts**  
 Profit & Loss Previous Year Comparisons  
 FY 09-10 thru FY 12-13

**GCCA Fiscal Year Comparisons**

	<u>Jul '12 - Jun 13</u> Working	<u>Jul '11 - Jun 12</u> Audited	<u>Jul '10 - Jun 11</u> Audited	<u>Jul '09 - Jun 10</u> Audited
<b>Income</b>				
Earned Revenue (Memberships, Sales, Fundraising)	97,225	96,642	99,467	118,753
Contributed Revenue (Special Appeals, MOMS)	38,620	62,810	<b>80,053</b>	45,852
Government Support (see below)	<b>379,325</b>	<b>229,785</b>	182,598	231,149
Other Revenue (In-Kind)	6,500	7,483	9,420	17,639
<b>Total Income</b>	<b>\$ 521,670</b>	<b>\$ 396,720</b>	<b>\$ 371,538</b>	<b>\$ 413,392</b>
<b>Expense</b>				
Personnel (Sprouts artists & Schoharie grant added)	177,113	188,857	138,608	129,845
Artist & Cultural (Schoharie grants added)	121,036	<b>136,210</b>	108,457	129,806
Outside Services	4,000	8,013	8,771	8,995
Space	7,620	8,098	10,111	13,426
Travel & Conference	2,950	3,196	2,878	3,868
Marketing & Promotion (see note below)	161,456	19,729	10,493	17,918
Maintenance/Equipment	6,848	5,650	3,368	4,428
Other Operating Costs	40,286	46,603	50,388	52,837
Depreciation & Adjustments	6,000	6,508	7,593	6,165
<b>Total Expense</b>	<b>\$ 527,309</b>	<b>\$ 422,865</b>	<b>\$ 340,666</b>	<b>\$ 367,290</b>
<b>Net Income per audit</b>	<b>\$ (5,639)</b>	<b>\$ (26,145)</b>	<b>\$ 30,871</b>	<b>\$ 46,103</b>
Less Depreciation	6,000	6,508	7,593	6,165
<b>Net Operating Income:</b>	<b>\$ 361</b>	<b>\$ (19,637)</b>	<b>\$ 38,464</b>	<b>\$ 52,268</b>
<b>Notes for yearly variances -</b>				
Revenue:				
Sales	\$ 8,800	\$ 12,616	\$ 13,226	\$ 12,210
Fundraising Gross	\$ 61,510	\$ 54,007	\$ 52,404	\$ 63,988
Special Appeal Donations - Yippee!	\$ 5,583	\$ 6,398	\$ 15,575	\$ 6,205
Government Support: NYSCA (SCAC regrants added)	\$ 174,350	\$ 174,150	\$ 125,504	\$ 136,000
" " Gov's REDC grant	\$ 150,000			
" " County (GOS & CIP grants)	\$ 46,950	\$ 46,950	\$ 48,394	\$ 53,769
Expenses:				
<b>Space: Bldg Renovations were capitalized (funded through Legislative &amp; Main St grants)</b>				<b>\$ 40,000</b>
Marketing: Eliminated most printing. Now use Arts Alive, Constant Contact, Web, FB				