



AGENDA

GREENE COUNTY TOURISM ADVISORY COMMITTEE (TAC)

Greene County Office Building
Fourth Floor Conference Room #427

Thursday, December 13, 2012

9:00 am to 10:30 am

1. Approval of Minutes
2. Director's Report
3. Destination Marketing Report (Staff)
4. Short Term Action Plan Campaigns (Destination Weddings; Videos and Television Advertising; Adventure Passport)
5. Tourism Seminar 2012 Recap; Internal Communication with Tourism Industry; Education and Hospitality Training Ideas for 2013
6. TAC Member Announcements
7. Next Meeting Date and Location

GREENE COUNTY TOURISM

700 Rte 23 B
Leeds, NY 12451
800-355-CATS