



AGENDA

GREENE COUNTY TOURISM ADVISORY COMMITTEE (TAC)

Greene County Office Building
Fourth Floor Conference Room #427
Tuesday, February 26, 2013
9:30 a.m. to 11:00 a.m.

1. Approval of Minutes
2. 2013 TAC Meeting Schedule
3. Destination Marketing and Public Relations Reports
4. 2012 End of Year Summary on Digital Marketing and 2013 Campaign Highlights (**Adworkshop Attending**)
5. Adworkshop Vignette on Search Engine Optimization and Marketing (Keywords 101)
6. TAC Member Discussion/Announcements
7. Next Meeting Date and Location

GREENE COUNTY TOURISM

700 Rte 23 B
Leeds, NY 12451
800-355-CATS