



AGENDA

GREENE COUNTY TOURISM ADVISORY COMMITTEE (TAC)

Greene County Office Building
Fourth Floor Conference Room #427

Monday, January 14, 2013

4:30 p.m. to 5:30 p.m.

Meeting with Greene County Legislature at 6:00 p.m.

1. Approval of Minutes
2. Short Term Action Plan Campaign and Budget (Adventure Passport; Destination Weddings; Videos and Television Advertising)
3. Out of Home Advertising; NYS Thruway Billboard
4. 2013 Travel Guide Cover
5. 2013 Meeting Schedule and Priorities
6. 2013 Internal Communication with Tourism Industry
7. 2013 Education and Hospitality Training
8. Governor's State of the State Address – Tourism Points
9. TAC Member Announcements
10. Next Meeting Date and Location

GREENE COUNTY TOURISM

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