Positively Greene



COUNTY-WIDE UPDATE







GreeneGovernment.com

GreatNorthernCatskills.com

InvestInGreene.com

July 2018

ECONOMIC DEVELOPMENT

Raising the Roof on the Creative Economy



As renovations on the ForeLand Contemporary Arts Center progress, a 120-foot crane placed a nearly 6-ton cupola atop the 50-foot stairwell tower of this historic brick building. The Greene County Economic Development team assisted in securing \$1 Million in NYS funding to revitalize this former

factory and warehouse into a multi-use exhibition and creative space housing studios, offices, and a gallery/performance venue for creative professionals in an historic waterfront location. Watch the video at: http://investingreene.com/rising/

Grant Awarded to Promote Fire Safety

A Wayne C. Speenburgh Greene County Legislature Grant was approved by all 14 Legislators to support the Greene County Volunteer Firemen's Association to educate the youth of Greene County as well as their families on fire prevention and life safety lessons. This funding will establish a presence at the Greene County Youth Fair where volunteer firefighters can answer questions and distribute brochures, coloring books and other items with safety tips and prevention logos, reminding families that fire prevention and safety need to be a part of everyday life.





Catskill Mountain Icon Honored with Memorial Highway

Ms. Justine L. Hommel, who passed away in 2016, dedicated her life to preserving Greene County's natural beauty and

championed its historical significance to American culture. Her committed efforts ultimately led to part of State Route 23A being included as part of the Mountain Cloves Scenic Byway. The "Justine L. Hommel Memorial Highway" will be a constant reminder of her remarkable contributions and life-long dedication to enhancing and preserving the Catskill Mountains landscape.

The Grass IS Greener in Greene County

Multiple independent studies rank Greene County as one of the best places in NYS to buy a home, raise a family, and get the most 'bang' for your tax 'buck'. Affordable



commercial and residential properties, revitalization of main streets, broadband infrastructure improvements and new market opportunities all contribute to the influx of people coming from the NYC and Metro areas. The number of in-county jobs rose by 300 in May 2018 for a gain of 2.1% (Job growth for all of NYS was 1.2%)

REMINDER: Consolidated Funding Application (CFA) 2018 Round Closes July 27th @ 4pm

Businesses planning to apply can determine eligibility at https://regionalcouncils.ny.gov/cfa and are strongly urged to contact our Economic Development Team at 518-719-3285 for assistance and insight as some funding categories require municipal sponsors in order to submit an application.

TOURISM

That's a Wrap...NEW Jeep Wrap that Is!

Reinforcing the <u>Great Northern Catskills of Greene</u> <u>County</u> brand and generating awareness of our fourseason destination, Greene County Tourism has designed a new wrap for its Tourism Vehicle. As a moving billboard, driving around the county, state, and northeast, Greene County continues to provide cutting



edge imagery that is sure to stop anyone in their tracks. This vehicle is used as a primary source for delivering tourism materials, attending events, and as a backdrop to the

many travel shows we attend. Be sure to keep your eyes out for this NEWLY wrapped Tourism Vehicle!

Glass Barge Docks in Greene County

The 30-foot-wide, 80-foot-long steel vessel, known as the Glass Barge, was commissioned by the Corning Museum of Glass for the 150th anniversary of the Brooklyn Flint Glass Company, now known as Corning Incorporated. On Tuesday, June 19th the Glass Barge accepted over 700 participants aboard the vessel for a 30-minute glass blowing demonstration. Many vendors were on hand to help entertain guests off ship.

Greene County Council on the Arts featured glass-bead jewelry making. The Catskill Community Center provided crafts for the kids to make. Greene County Sheriff's office had K-9 demonstrations and WGXC Radio aired for the entire day. Also, on site were



Pippy's Food Truck, Village Pizza, and Mr. Ding-A-Ling. Read the full story at https://www.hudsonvalley360.com/article/glass-barge-headed-catskill



Greene County Tourism Launches NEW Website

The Great Northern Catskills of Greene

County announces the re-launch of their tourism website featuring the latest content management technology, visually driven design, and a streamlined user experience. This new design and user-flow showcases the county in the best possible way – using strong imagery and content with an intuitive navigation to move the user through the site to the information they want, faster. Check out the new site at www.GreatNorthernCatskills.com

PLANNING

Housing Indicators Point to Sellers' Market - New Development on the Rise



A 4% increase in home prices combined with a 1.45% increase in units sold make the single-family home inventory the tightest it's been in years in Greene County. The demand for townhomes is exceptionally strong, according to Coxsackie realtor Aaron Flach. Incounty job growth and proximity to major employers in the Capital Region result in the rising demand for housing – finding Greene County Affordable, Beautiful, Commutable.

Greene County Receives \$863,000 to Enhance Rural Transit Services



A combination of NYS & Federal transit funding will provide Greene County with \$239,000 for operating expenses, \$267,000 to purchase new buses and expand services, and \$256,000 for county projects that

support mobility. Greene County received over 86% of the funds designated for the Capital Region. Read the full story at https://on.ny.gov/2Ki0O2D

Greene County Department of Economic Development, Tourism & Planning

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